

讲授的艺术

The Art of Lecturing

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目的与意义
问题与挑战
策略与方法

The purpose of lectures

传递：知识、观点与进展

强调：重点、联系与逻辑

培养：专注、质疑与解难

The challenges

讲授依赖于讲者的素质

讲授的有效性受到质疑

网络使知识与信息更易传递

以学生为中心的学习理念日益盛行

“College is a place where a professor’s lecture notes go straight to the students’ lecture notes, without passing through the brains of either”

- Mark Twain

“Some people talk in their sleep. Lecturers talk while other people sleep”

- Albert Camus

“My lecture was a complete success, but the audience was a failure”



To lecture, or not to lecture
– that is the question

Sage on the Stage vs. Guide on the Side

Which side should I

choose?

You **don't** have to choose

Diversity is a good thing

The strategies

讲好或者不讲

尝试新方法

构建个性化的教学模式

If you lecture,

you are supposed to be...

a real scholar & a good teacher





The best teachers are
those who show you
where to look, but
don't tell you
what to see.

Alexandra K. Trenfor

If you deliver boring lectures,
you will find...



A bad lecture is painful
for both students and instructor





成功讲授的要素

激情、合意、技巧

何谓 **激情** ？



为什么我们需要激情？

To gain attention and
enhance motivation

激情 =

喜爱 所以投入

自信 方能绽放

乔布斯的魔力演讲

“合意” =

合乎预期

意料之外



师生合意 至乐也



合意焉能如此？

戈尔的完美讲授

戈尔的完美讲授

斯坦福大学公开课：魅力解剖学

技巧 =

脱书 离案 走出来

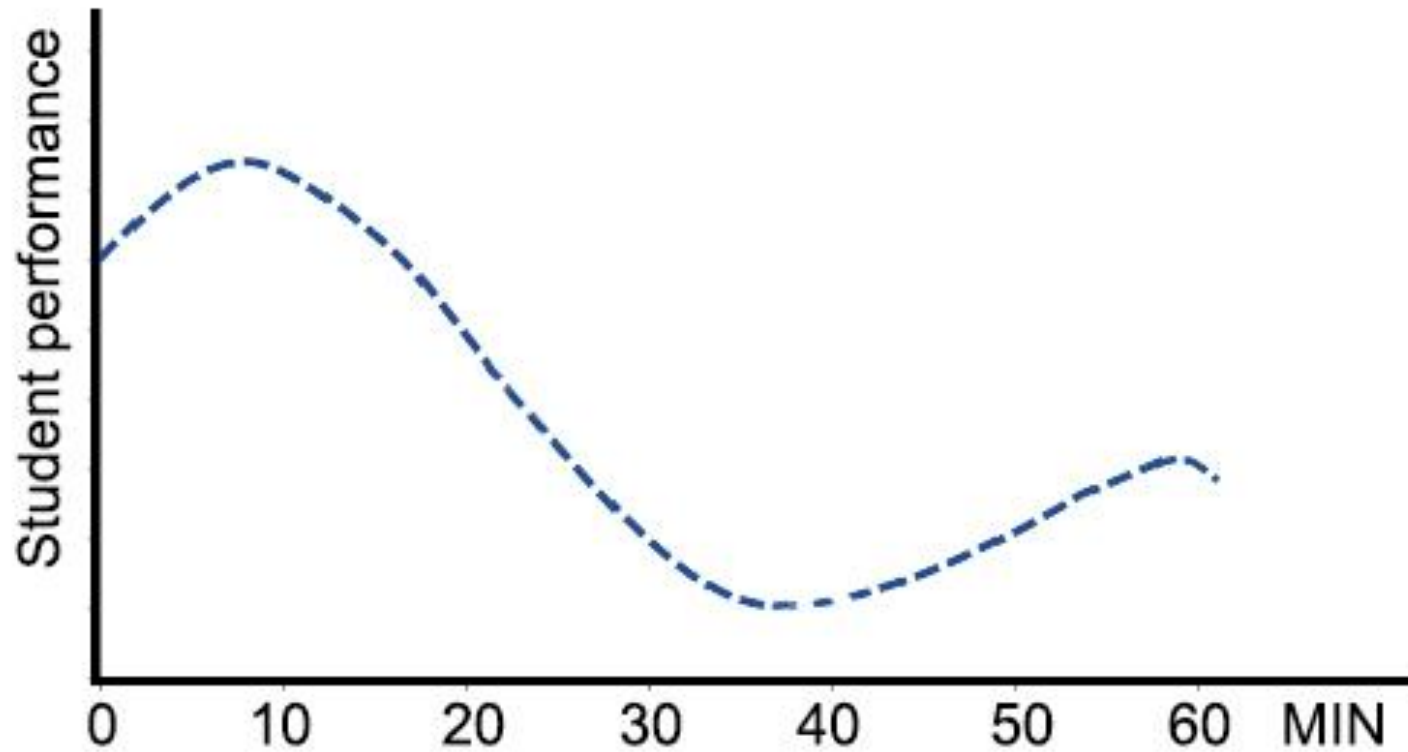
故事 幽默 巧安排

文简 图精 有互动

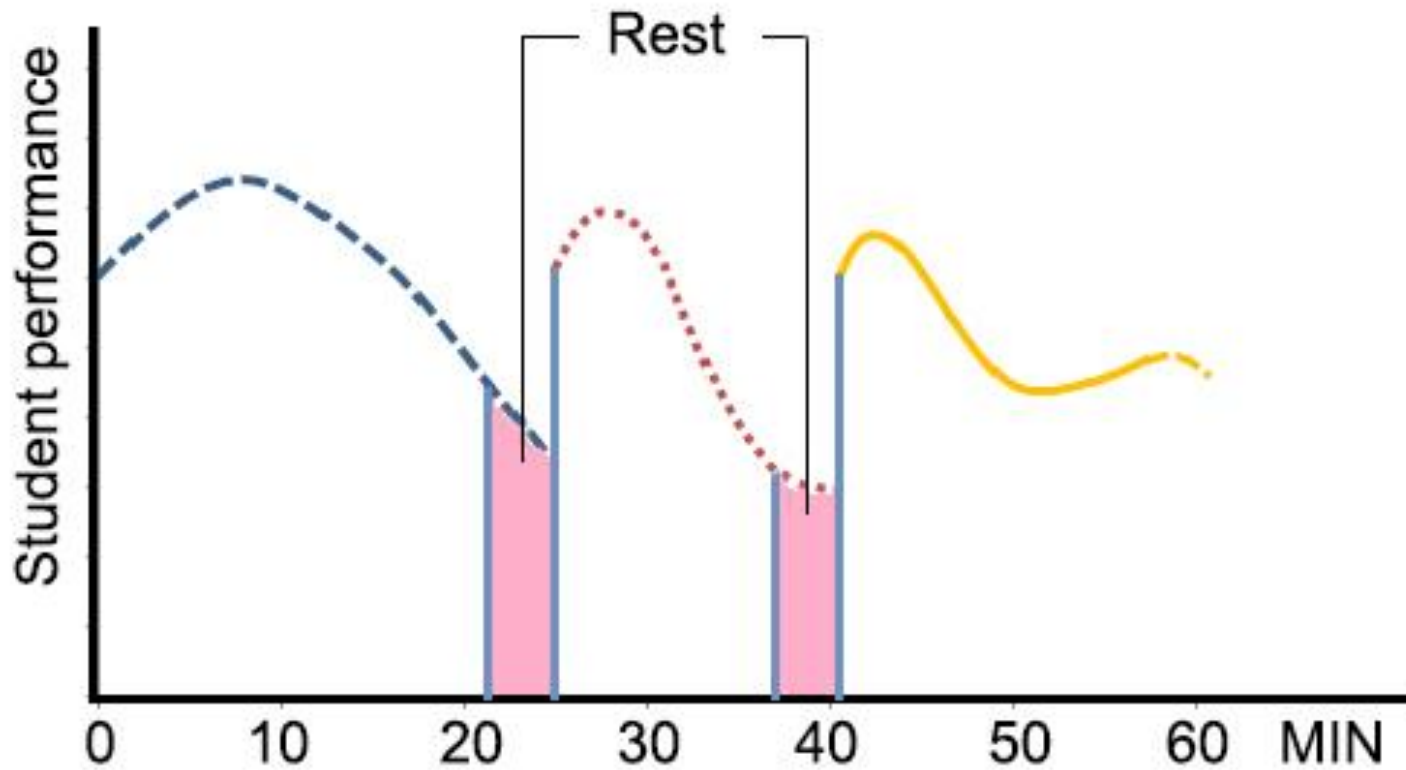
多学 多练 看自拍

Don't forget

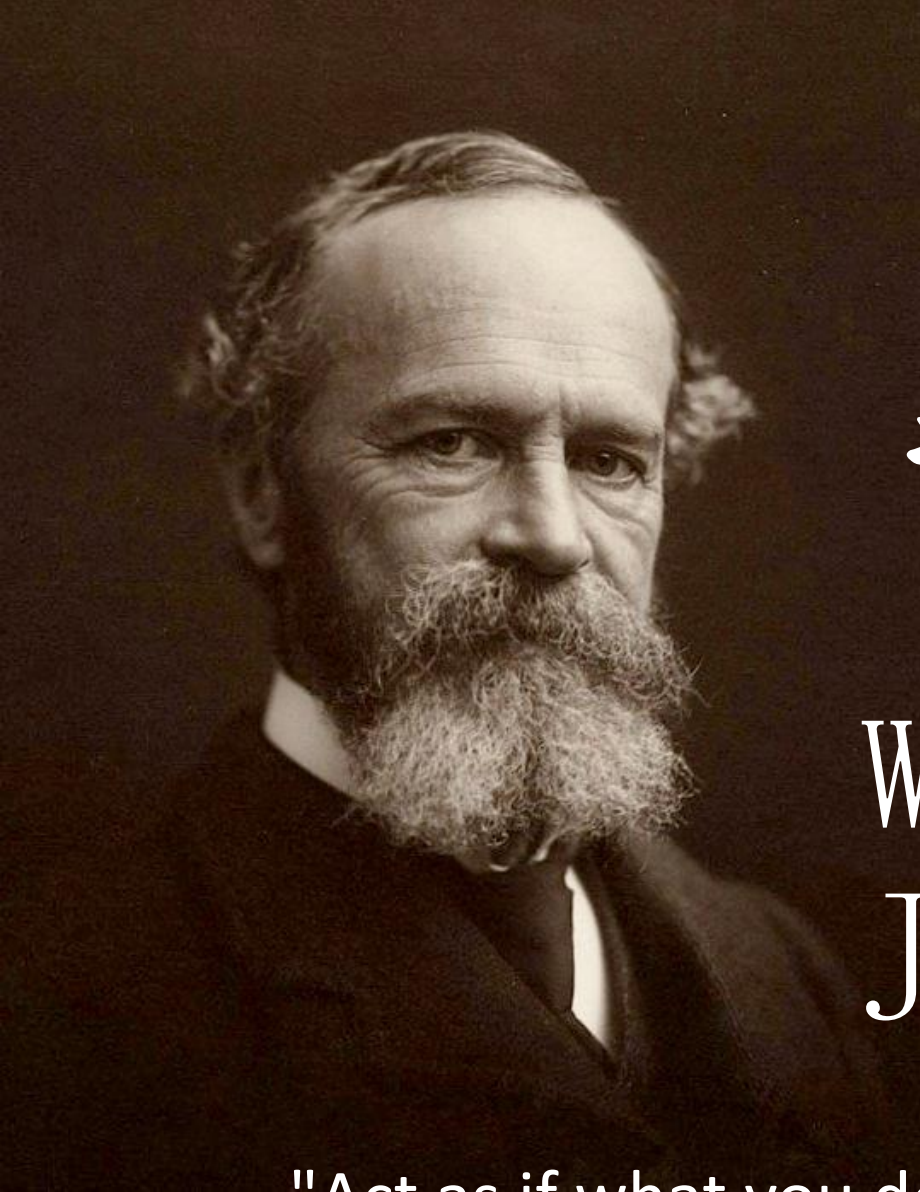
持续性讲授导致注意力显著下降



间断性讲授可使注意力部分恢复



许雅君 慕课：身边的营养学



行如所念，终得之。

William
James

"Act as if what you do makes a difference. It does."